

# GALLI PRODUCE CO. INC.

4/15/2014



## *\*Transition Time, our South of the border home on Summer Vegetables begin the move North*

### BAJA CALIFORNIA, COACHELLA VALLEY POISED TO REPLACE MEXICAN SUPPLY

#### Apples and Pears:

**Fuji's** are a bit higher as the action is always strong, in retail and food service. Clearly the most popular apple.

As is typical of this time of year, the smaller (school sized) apples start to dwindle from Controlled Atmosphere rooms.

**Gala's, Golden Delicious, Red Delicious, Granny Smith** are steady on larger sized fruit.

Pears, pretty much the same scenario as apples.

**California Stone Fruit:** See the Bloom Report on page 3.

**Citrus; Navel Oranges** have been outstanding and will finish strong, but will wind down in a few short weeks.

**Minneola's**, packers are boxing up their last runs.

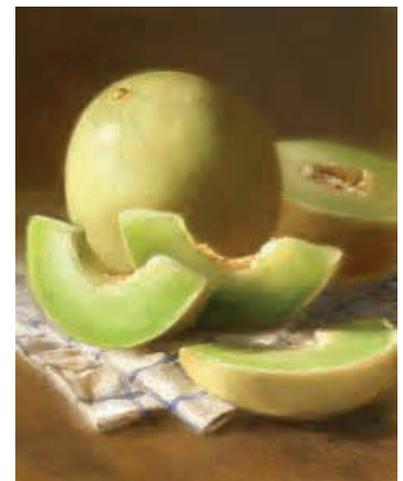
Murcotts will be steady for a few

more weeks.

**California Grapefruit** season is upon us now.

**Few Texas Grapefruit** remain. California product is showing good color.

**Grapes:** Chilean supplies are winding down as the price rises accordingly as well. The Coachella Valley should start in early May.



### OTHER FRUIT NEWS

**Blood Oranges, Cara Cara Oranges** are also winding down as their season ends.

Lemon prices have risen as many people use more to replace Limes!

Lime prices have loosened up only a couple bucks to the low low price of \$100.00..incredible!

**Melons;** Primarily still South American product and tight supplies keeping the prices firm. The California desert should start with product first week of May.

**Tomatoes;** Good growing conditions in Mexico have kept prices steady. This should be the trend through June.



*Ruby Red Grapefruit*

## CALIFORNIA CORN OUT OF BRAWLEY STARTS THE SEASON OFF

**Corn;** *This is not Brentwood Corn by any means but it is fresh. Sugar levels remain to be seen. First reports are good.*

**Asparagus;** *The Easter pull will further tighten supplies in spite of multiple growing area's.*

**Squashes;** *Again; a transition item as Mexican fields tire out. No significant spikes yet.*

**The next stop will be a short stint in Baja and then to Local areas. Some Local varietal squashes have been seen.**

**Eggplants;** *Some price*

*Relief has been seen but transitioning too.*

*Beans, good to fair quality but rising, another Easter item.*

*Cucumbers, Bell Peppers, Chili's all far into this category as well.*

*Local Desert planting will arrive in May.*



**Asparagus**

### OTHER SEASONAL VEGETABLES

*French Beans, Wax Beans Baby Squashes are another item moving North to our Local summer home. Typically mid May for these items to be steady.*

**Hard Squashes ;** *A bit early to say they are transitioning to the San Joaquin Valley.*

**Root Vegetables ;** *We are going to see some gapping in this department. Parsnips and Turnips have inched up a bit*

**Broccoli and Cauliflower;** *Easter will have some effect on these items but by and large solid.*

**Salad Bowl:** *Some lighter supplies on Romaine products including hearts largely due to the rains a few weeks ago.*



*Artichokes*



### OFF THE BEATEN PATH

Squash Blossoms

Nettles

Spring Onions

Red Spring Onions

Green Garlic

Pursalene

Fresh Hearts of Palm

Trviso

Pea shoots

Watermelon Radish

Meyer lemons

Blood Orange

Salsify

White Asparagus

Purple Asparagus

Kaffir Lime Leafs

Shiso Leaf (call)

Curry Leaf (call)

Peppercress (call)

Mushrooms;

Black Chanterelle \$\$

King Oyster

Oyster

Miatake

Chefs Mix

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## THE 2014 STONE FRUIT BLOOM REPORT



May Princess Peach



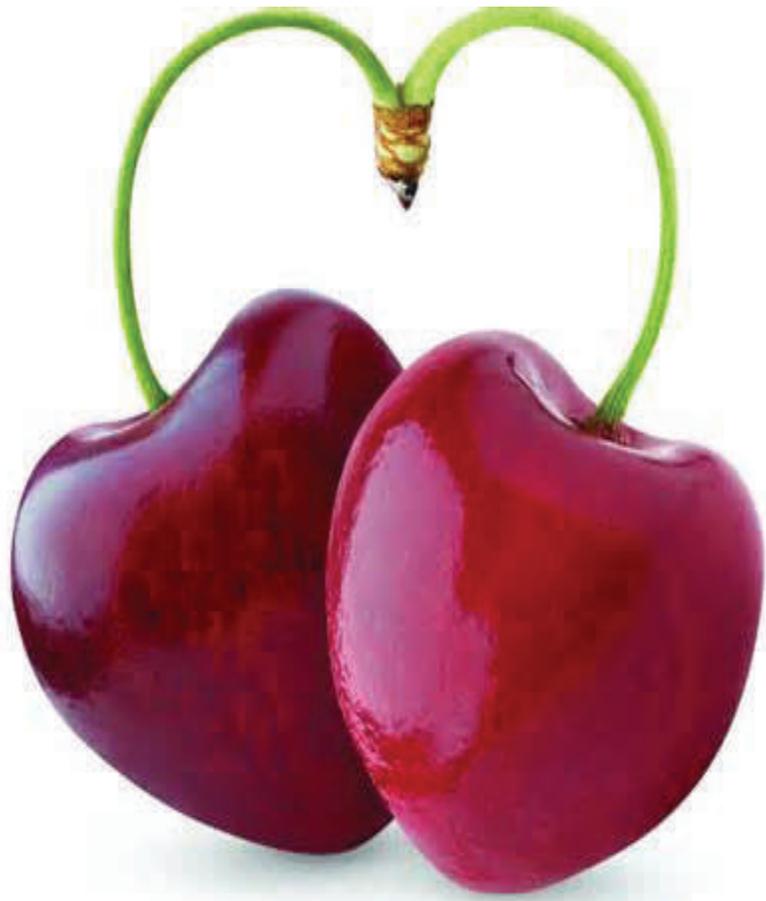
Snow Angel Peach



Honey May Nectarine

*This early in the season Peaches are May Princess and the Honey May Nectarine varieties are a “Cling Stone” meaning the flesh clings to the pit. Free Stone fruit usually starts in June. Your humble author feels more patience is needed, couple weeks. First pick Brooks variety Cherries are on the market for the low low price of \$100.00!!*

THE CHERRY REPORT—-IN A WORD “WAIT”



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## **Real Simple; Market Trends as we see them**

### **Up Markets:**

**Apples (small sizes)**

**Strawberries (Easter Pull, recent rain)**

**Lemons ( substitute for Limes)**

**Limes ( ??)**

**Grapes (Chilean going off line)**

**Asparagus (Mexico going off line)**

**Iceberg, Leaf lettuces, ( Arizona finishing, California Desert heat has caused some light supplies  
with quality issues in the structure and development of the heads)**

**Romaine, and Hearts ( largely the same as iceberg in the way of issues)**

**The lettuce issues should auto-correct quickly**

**Red Bells, Yellow Bells (Mexico production finishing up)**

### ***Coming Down Markets;***

***Cucumbers ( Baja, Coachella Starting)***

***Eggplant ( Baja, Coachella Starting)***

***Beans ( Baja, Coachella Starting)***

***Snap and Snow Peas (Local product trickling in)***

***Yellow Onions ( New Crop California starting)***

***First shipments of New crop onions usually have thin skins until  
they cure in the fields***

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